



JULY 23 – AUGUST 1, 2024 BOSTON, MA USA

WOMEN2WOMEN AMERICA

INTERNATIONAL LEADERSHIP PROGRAM

Women2Women is
a program of



*Friendly reminder to wear your
credentials at all times!*

The campus of Emerson College is located in the heart of Boston's Theatre District, right across from the iconic Boston Common. All of the campus locations you'll need to be at over the next 10 days are within a short walking distance.

Colonial Building Residence Hall

100 Boylston Street, Boston, MA 02116

All on campus meals at the Emerson Dining Hall

Entrance at 25 Boylston Place (*brick alley way between
130 Boylston and 122 Boylston St*)

Lion's Den Above the dining hall

Bordy Auditorium

216 Tremont Street (Union Bank building)

2024 Program Schedule

Tuesday, July 23 to Thursday, August 1, 2024

TUESDAY, JULY 23 "Empowered Women Empower Women."

12:00 PM – 7:00 PM **Check-In – Colonial Building**

Upon arrival participants will check in and receive lodging information and program materials. Throughout the day, you are welcome to rest up from your travels or join our W2W staff for a campus tour, local shopping trip or campus activity!

11:30 AM – 1:30 PM **Lunch, Emerson Dining Hall** (*entrance at 25 Boylston Place*)

5:00 PM – 6:30 PM **Dinner, Emerson Dining Hall** (*entrance at 25 Boylston Place*)

BORDY AUDITORIUM

7:00 PM – 8:30 PM **Dessert Social** Meet new friends and socialize over dessert!

10:00 PM **Campus Check-In, Curfew** Check in with the Team Leaders on the 8th floor before you head to your room!

CAMPUS CHECK-IN & CURFEW Each night you are required to check in with the team leaders stationed on the 8th floor in the dorm. Team leaders will be in place by 9:30 PM. **Daily curfew is 10:00 PM.** Should you decide to return to your room earlier, please let the team leaders on duty know so that they are not looking for you.

W2W2024 Program Schedule

WEDNESDAY, JULY 24 "I believe in me."

7:00 AM – 9:00 AM **Breakfast**

BORDY AUDITORIUM

9:15 AM – 9:45 AM **Welcome to Women2Women 2024! Emerson College**

Richard Rendon, *Founder, Empower Peace*

Dr. Jay Bernhardt, *President, Emerson College*

State Representative Chynah Tyler, *W2W Co-Chair*

James Geraghty, *Managing Director, Private Wealth Advisor, Morgan Stanley, W2W Co-Chair*

Tricia Raynard, *Executive Director, Empower Peace*

Kari Johnston, *Outreach Director, Empower Peace*

9:45 AM – 11:00 AM **Summer Staff W2W Alumnae**

Team Fabulous: **Ana Correia, Inés Dehogne**

Team Marvelous: **Lecyca Curiel, Alice Donovan, Alexandra Budson**

Team Spectacular: **Jasmine Del Monte, Iness Chakir, Ikram Laimeche**

Team Powerful: **Alex Wolf, Amany ElGarf**

Team Incredible: **Greta Johnson, Joanna Brzezinska, Chisom Onyebueke Chinaedu**

W2W Team Meetings

11:15 AM – 12:30 PM **Featured Speaker: Victoria Budson**, *Partner and Global Head of Diversity, Equity, and Inclusion, Bain Capital*

12:30 PM – 1:45 PM **Lunch / Free Time**

BORDY AUDITORIUM

2:00 PM – 3:00 PM **The Social Season of Success: Networking with Bridgerton Flair**

Dearest Gentle Delegate,

You are cordially invited to a most enlightening session, where the esteemed elder alumnae of W2W shall bestow upon you their wisdom and experience from various distinguished industries. This gathering, akin to a grand Bridgerton ball, offers the perfect occasion to learn the ins and outs of highest society navigated the complex alumnae before you. Prepare to be inspired, as their tales of triumph and invaluable advice will surely guide you to new heights in your own illustrious journey.

Yours sincerely,

W2W Alumnae Program

3:30 PM – 5:30 PM **Boston Trolley Tour** Discover the historic sites of Boston!

5:30 PM – 6:30 PM **Dinner**, *Emerson Dining Hall*

7:00 PM – 8:00 PM **Boston Walking Tour – With Your Team** Get to know your surroundings with your team!

10:00 PM **Campus Check-In, Curfew** Check in with the Team Leaders on the 8th floor before you head to your room!

W2W2024 Program Schedule

THURSDAY, JULY 25 “Strong Women = Strong World”

7:00 AM – 9:00 AM **Breakfast**, Emerson Dining Hall

LION’S DEN – EMERSON COLLEGE (above the dining hall)

9:15 AM – 9:30 AM **W2W Morning Briefing**

9:30 AM – 10:00 AM **Featured Speaker: Donato Tramuto**, Founder, TramutoPorter Foundation and Health eVillages; Author

10:00 AM – 10:30 AM BREAK

10:30 AM – 11:30 AM **Me and We**

Dr. Priscilla Douglas, Author, Executive Coach, Speaker

In this interactive presentation, W2W delegates will discover how to harness their unique skills, knowledge, and experiences—their “ME”—to tackle issues and challenges that require a collective “WE.” Collective action transcends mere collaboration; it resembles the synchronized flight of geese in a V pattern, the coordinated movement of a school of fish, or the mesmerizing murmuration of starlings.

As our world becomes increasingly interconnected and interdependent, women are at the forefront of inventing new ways to ideate and resolve issues. We will draw on the wisdom of the group to surface best practices. By taking cues from nature, we can develop innovative strategies for making a positive impact. You’ll leave this presentation with fresh insights on how “WE” can heal the world, and how your distinct “ME” is crucial in advancing this collective mission.

11:30 AM – 12:30 PM **The Art of Negotiation and Difficult Conversations**

Israela Brill-Cass, Esq., J.D., Senior Affiliated Faculty, Emerson College, Boston, MA, Ombudsperson at Wesleyan University, Middletown, CT, USA

Leaders often find themselves in positions where they have to communicate difficult messages or engage in conversations or negotiations with someone who has a different position. In this session we will examine how to most effectively engage with a person who has a different opinion than you – without the discussion evolving into a shouting match.

12:30 PM – 1:30 PM **Lunch**, Emerson Dining Hall

1:45 PM – 2:15 PM **Action Plan Development!**

Rick Rendon, Founder, Empower Peace

Tricia Raynard, Executive Director, Empower Peace

In this session you will learn how to create an impactful action plan for the issues you care about in your country. Discover how to organize your thoughts, identify goals, leverage personal strengths, and engage your target audience effectively.

2:30 PM – 3:00 PM **Travel to Harvard Square**

3:30 PM – 5:45 PM **Explore Harvard Square and Enjoy Dinner!**

Enjoy Harvard Square, eat dinner, but keep an eye on the time! Do not be late for the Mason Fellows. Plan to meet your team captains at the Kennedy School of Government at Harvard University by 5:45 PM.

W2W2024 Program Schedule

- 6:00 PM – 8:00 PM **Meet the Mason Fellows**
The Mid-Career Master's in Public Administration Edward S. Mason Program (Mason Program) is the Harvard Kennedy School's flagship international program. Each year, 75 to 80 demonstrated leaders from developing, newly industrialized and transitional economy countries participate in this intensive one-year master's degree program designed to prepare them to address the world's most compelling development challenges. The emphasis of the program is on developing the broad range of analytical and leadership skills required to initiate and implement major political, social or economic change.
- 8:00 PM – 9:00 PM **Free time in Harvard Square!**
- 9:15 PM **Travel back to Emerson College**
- 10:00 PM **Campus Check-In and Curfew** Check in with the Team Leaders on the 8th floor before you head to your room!

FRIDAY, JULY 26 "I can and I will. Watch me."

- 7:00 AM – 8:45 AM **Breakfast**
- 9:00 AM **Travel to Babson College** Meet in front of the dorm building!
- 10:00 AM – 10:15 AM **Welcome to Babson College**
- 10:30 AM – 11:30 AM **Introduction to Babson's Methodology Entrepreneurial Thought & Action®**
Cheryl Kiser, Executive Director, Institute for Social Innovation
- 11:30 AM – 11:45 AM BREAK
- 11:45 AM – 12:45 PM **The Power of Failing**
Cheryl Kiser, Executive Director, Institute for Social Innovation
- 12:45 PM – 2:00 PM **Lunch Outside**
- 2:00 PM – 3:00 PM **The Value of Resilience**
Natalie Joseph, Associate Director, Frank & Eileen Center for Women's Entrepreneurial Leadership
Sarah Grillo, Associate Director of Global Research, Babson College
- 3:00 PM – 3:30 PM **Reflection: What are you taking with you? How can you apply what you've learned? Now what?**
Cheryl Kiser, Executive Director, Institute for Social Innovation
- 3:30 PM – 4:00 PM **Admissions Q&A**
- 4:00 PM – 5:00 PM **Travel back to Emerson College**
- 5:00 PM – 6:00 PM **Dinner, Emerson College**
- LION'S DEN – EMERSON COLLEGE** (above the dining hall)
- 6:30 PM – 7:30 PM **W2W Unplugged Podcast!** Join us as we launch W2W Unplugged, our podcast featuring our esteemed alumnae!

W2W2024 Program Schedule

7:45 PM **Friday Night Flicks!** Bring your blanket and enjoy the show!
At the end of the movie, meet your team captains at the designated meeting area.

10:00 PM **Campus Check-In and Curfew** Check in with the Team Leaders on the 8th floor before you head to your room!

SATURDAY, JULY 27 "You must do the thing you think you cannot do."

7:00 AM – 8:45 AM **Breakfast**

LION'S DEN – EMERSON COLLEGE (above the dining hall)

9:00 AM – 9:15 AM **Special W2W Alumna Visit!**

9:15 AM – 10:00 AM **Team Meetings and Action Plan Development**

10:15 AM – 10:45 AM **Jamila Gales**, *Girls Reflecting Our World (G.R.O.W.)*

11:00 AM – 12:00 PM **Augmented Intelligence – Past, Present and Future**
John Rendon, *President and CEO, The Rendon Group, Inc.*

12:00 PM – 1:15 PM **Action Plan Development and Lunch**

1:30 PM – 3:00 PM **W2W Alumnae Network – Part II Resilient**

3:30 PM – 5:30 PM **Ramadan America**

Ramadan American features five stories set during Ramadan and Eid in America. The film is a first-of-its-kind production, written by, directed by and starring American Muslims. The five films in the series span many genres, themes, and cultural nuances in an effort to showcase what Ramadan and Eid mean to different Muslims and collectively celebrate stories of love, family and tradition.

5:30 PM – 7:00 PM **Dinner**

BORDY AUDITORIUM

7:15 PM – 9:30 PM **Cultural Presentations**, *Bordy Auditorium*
Tonight's Presentations: **Belgium, Luxembourg, Serbia, Malta, and Tunisia**

10:00 PM **Campus Check-In and Curfew**
You know how this works by now...check in on the 8th floor before you head to bed!

SUNDAY, JULY 28 "Change the World by Being Yourself."

7:00 AM – 9:00 AM **Breakfast**

BORDY AUDITORIUM

9:15 AM **W2W Morning Briefing**

9:30 AM – 10:00 AM **Margaret McKenna**, *Civil Rights Attorney, Educator, Chancellor, Lukenya University (Kenya)*

W2W2024 Program Schedule

- 10:15 AM – 11:45 AM **Unlocking your Superpowers and Building Social Capital**
Emily Weiner, *Founder and CEO of The Connectors*
We are as unique as our fingerprints and have different contributions to make in this world. How can you harness your specific skills and talents to bring your action plan to life? Can you communicate your idea in a compelling way so others will want to help you? In this session, we'll unlock your unique strengths, identify what else you need to accomplish your goals, learn ways to expand your network, and discover why creating change is a team sport!
- 12:00 PM – 1:00 PM **Lunch**
- 1:15 PM – 2:30 PM **Travel to Rockport, MA** Meet the in front of the dorm building!
- 2:30 PM – 4:30 PM **Tour Rockport!** Enjoy all that Rockport, MA has to offer! From the seaside shops to exploring the area, you are sure to fall in love with this beautiful place!
- 4:30 PM – 5:15 PM **Travel to Manchester By The Sea**
- 5:15 PM – 7:00 PM **Dinner and Team Meetings**
- 7:00 PM – 8:15 PM **Travel back to Emerson College**
- 10:00 PM **Campus Check-In and Curfew** Check in with the Team Leaders on the 8th floor before you head to your room!

MONDAY, JULY 29 "She remembered who she was and the game changed."

- 7:00 AM – 9:00 AM **Breakfast**

BORDY AUDITORIUM

- 9:15 AM **W2W Morning Briefing**
Virtual Visit With W2W Alumna Taryn Williams
- 10:00 AM – 12:00 PM **Women Leading Change: Tomorrow's Women TODAY**
This moderated discussion will highlight the success of women who are making noticeable advances in their chosen fields. Women Leading Change will focus on what women are capable of achieving when they use their passion, support system, skills and ambition to reach their goals. Following the moderated discussion, we will break out into small groups to provide our participants the space to ask more in-depth questions about women in the workplace.
Moderator: Maya Tobin Grevatt, Director of Operations, Artists For Humanity
Panelists:
Carmen Arce, *Chief Operating Officer, The Partnership, Inc.*
Jessica Bowers, *Senior Vice President, Regional Manager, PNC Bank*
Nathalie Gauthier, *Vice President, Head of Global HR Internal Communications, State Street Corporation*
Kelly Golden, Ph.D., *Senior Manager, Strategic Enablement, Global A&A Learning (Deloitte)*
Jill McNamara, *General Manager, Senior Care at Care.com*
Celia Richa, *SVP, Strategic Initiatives and Policy, Greater Boston Chamber of Commerce*
Ruth Steel, *President, North America, Thomas Thor*
Anna Yu, *Executive Director, Artists For Humanity*

W2W2024 Program Schedule

12:00 PM – 1:30 PM **Lunch and work on your action plans!**

BORDY AUDITORIUM

1:45 PM – 3:00 PM **Battling the Imposter Syndrome!**

Keri Thompson, *Senior Lecturer, Emerson College*

Imposter Syndrome is a feeling that the majority of people experience at some point in their lives. This is especially common with women and girls across the world. This workshop tackles the notions of Imposter Phenomenon and Imposter Syndrome and deals with ways to address these feelings. The goal of this session is to help the delegates to understand more about this occurrence and provide them with practical skills and strategies to combat it.

3:00 PM – 3:15 PM BREAK

3:15 PM – 4:00 PM **Real News vs. Fake News – Media Literacy 101**

Dr. Greg Payne, *Chair, Department of Communication Studies, Emerson College*

By definition, media literacy is the ability to identify, critically evaluate and understand different types of media. But how does a person critically evaluate and stop the spread of catchy clickbait headlines that perpetuate fake news? How do you detect whether a story is real or if it is intentionally misleading? In this session we will discuss the proliferation of fake news and who it benefits. We will also focus on how to identify and evaluate the information we receive and share with others.

4:15 PM – 5:15 PM **Media Matters: Women at the Forefront of News Integrity and Inclusion**

In this moderated discussion participants will learn to distinguish between real and fake news, understand the criteria for selecting stories, and discuss the critical role of representation in media. This session is designed to enhance media literacy and highlight the impact of diverse voices in shaping public perception and information dissemination.

Moderator: Ann Moritz, PhD, Principal, Moritz Advisory Group

Panelists:

Tiffany Chan, *Anchor, Reporter, WBZ-TV, WSBK-TV, CBS News Boston*

Diti Kohli, *General Assignment Reporter, Business Desk, Boston Globe*

Joanna Lin, *Editor-in-Chief, the Argo at Boston Latin School; Future Writer, The Crimson at Harvard College*

Lauren Melendez, *Reporter, NBC10 Boston/NECN*

Ivy Scott, *Climate Solutions Reporter, Boston Globe*

5:15 PM – 6:45 PM **Dinner and work on your action plans!**

7:00 PM – 9:00 PM **Cultural Presentations, Bordy Auditorium**

Tonight's Presentations: **Algeria, Egypt, Nicaragua, Chad, and France**

10:00 PM **Campus Check-In and Curfew** Check in with the Team Leaders on the 8th floor before you head to your room!

TUESDAY, JULY 30 "Look mom! I am taking charge!"

7:00 AM – 8:45 AM **Breakfast**

BORDY AUDITORIUM

9:00 AM **W2W Morning Briefing**

W2W2024 Program Schedule

- 9:15 AM – 10:00 AM **Take Charge of Your Finances**
James Geraghty, *Managing Director, Morgan Stanley, Private Wealth Management*
- Financial independence on a budget
 - Basic steps in saving and investing
 - Importance of good credit
- 10:00 AM – 10:15 AM BREAK
- 10:15 AM – 11:45 AM **Women’s Rights ARE Human Rights!**
Featured Speaker: Stacy Malone, *Executive Director, Victim Rights Law Center*
Gender-based violence is one of the most prevalent human rights violations in the world. It knows no social, economic or national boundaries. Worldwide, an estimated one in three women will experience physical or sexual abuse in her lifetime. Gender-based violence undermines the health, dignity, security and autonomy of its victims, yet it remains shrouded in a culture of silence. (<https://www.unfpa.org/gender-based-violence>)
- 12:00 PM – 12:45 PM **Lunch**
- 1:00 PM – 1:30 PM **Walk to the Massachusetts State House** Meet your team in front of the dorm building
- 1:45 PM **Welcome Remarks**, *Gardner Auditorium*
Representative Chynah Tyler (*7th Suffolk*) *W2W Co-Chair*
- 2:00 PM **Representative Natalie Higgins** (*4th Worcester*)
- 2:15 PM – 3:15 PM **Women in Government**, *Gardner Auditorium*
This moderated discussion will highlight the importance of women being involved in the decision-making process. Whether it be an elected position, policy advisor, or staff member, women play a critical role in shaping government and policies.
Moderator: Tricia Raynard, *Executive Director, Empower Peace*
Panelists:
Representative Natalie Higgins (*4th Worcester*)
Bernadette Jordan, *Consul General*
Deb McCarthy, *Vice President, MA Teachers Association*
Representative Chynah Tyler (*7th Suffolk*) *W2W Co-Chair*
- 3:30 PM – 4:15 PM **Featured Speaker: Hessann Farooqi**, *Executive Director, Boston Climate Action Network (BCAN)*
- 4:30 PM – 5:00 PM **Travel Back to Emerson College** Meet at the Grand Staircase in the State House. We will get in groups and walk back to Emerson College
- 5:00 PM – 6:30 PM **Dinner**
- 7:00 PM **Cultural Presentations!** *Bordy Auditorium*
Tonight’s Presentations: **Canada, Mexico, Portugal, Czech Republic, Guatemala, the Netherlands, and the United States**
- 10:00 PM **Campus Check-In and Curfew** Check in with the Team Leaders on the 8th floor before you head to your room!

W2W2024 Program Schedule

WEDNESDAY, JULY 31 "It's your turn to change the world."

7:00 AM – 8:45 AM **Breakfast**

BORDY AUDITORIUM

9:00 AM – 9:30 AM **Valerie Terranova**, *Founder and CEO, Terranova International*

9:30 AM – 11:00 AM **The Basics of Public Speaking**

Deion Hawkins, Ph.D., *Assistant Professor, Argumentation and Advocacy; Director, Forensics, Emerson College*

Understanding how to captivate an audience and educate them about the issues you care about is critical to your success. This workshop will help you build the skills and confidence needed to address any audience.

11:30 AM – 12:15 PM **Early Lunch**

12:30 PM **Gather in your teams!**

12:30 PM – 1:00 PM **Walk to the Omni Parker House**

1:00 PM – 4:00 PM **Women2Women Action Plan Presentations**, *Omni Parker House*

Delegates will present their action plans to a panel of local leaders. Presentations will be five minutes in length. Panelists will offer feedback based on the presentations and knowledge of the issues.

4:00 PM – 6:00 PM **W2W Reception**, *Omni Parker House*

6:00 PM **Travel back to Emerson College**

7:30 PM – 10:00 PM **Dinner and Final Night Party!** *Bordy Auditorium*

10:00 PM **Campus Check-In and Curfew** Check in with the Team Leaders on the 8th floor before you head to your room!

THURSDAY, AUGUST 1 "Every ending has a new beginning."

Empower Peace staff members will provide delegates with the airport travel schedule. Delegates must check out of the rooms by 10 AM and return dorm keys prior to departure. Bags will be stored at Emerson College until your departure time. **There will be a \$200 charge for lost suite keys and \$100 charge for lost key cards. All rooms must be left clean, trash must be picked up or there will be a cleaning fee.**

5:00 AM – 10:00 PM **Travel to Logan Airport for Departure**

Please check the airport schedule for your travel time. International travelers should depart Emerson College for the airport 4 hours prior to your departure time. Domestic travelers should depart Emerson College 3 hours prior to departure time.

7:00 AM – 9:30 AM **Breakfast**

11:30 AM – 1:30 PM **Lunch**

5:00 PM – 6:30 PM **Dinner**